

INTRODUCING THE MIDDLECLUB™

Every once in a long while, a new product comes along that has the potential to change the way golfers think about and play the game. We think the Middleclub is that product.

THE LONG-IRON DILEMMA

The easiest place to lower your score is the middle of your game—that longer iron distance. Yet every golfer, from novice to professional has some degree of difficulty hitting long-irons. Having the control and accuracy to hit the green consistently with a 3-iron for instance, is a feat that has cost not only shots but tournament victories.

And fairway woods, with their longer shafts, are not designed to deliver long-iron distance. Choking down on a fairway wood only invites disaster. But now there's a better way.

SHORTER IS LONGER

Conventional wisdom has it that a longer shaft will give you more distance. But the longer the shaft, the more small mistakes are magnified. A small movement in your grip or swing means a major movement at the end of a long shaft.

When you line up a shot with the Middleclub, you will immediately notice that the shaft is shorter than your present iron.

By altering the proximity between your eyes and hands, and the ball, you will get more accuracy and control than you ever thought possible with a long-iron.

THE HEAVY HEAD CASE

Our exclusive Cobalt 57 clubhead is heavier than a typical fairway wood. The result is a solid feel, more control and as much or more distance than the corresponding numbered iron.

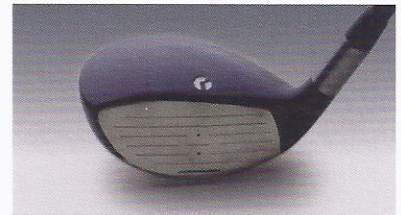
The Middleclub also has one of the lowest centers of gravity in the game, so you can be assured of getting the ball up cleanly every time.

The clubface produces a trampoline-like effect which, by the way, conforms with USGA Rules.

After rigorous testing, players of all handicaps report that the patent pending Middleclub is much easier to hit and control, and their shots go as far or farther than long-irons.



Compared to a typical 3-iron replacement club, the Middleclub 3 has a considerably shorter shaft giving the golfer more accuracy and control.



The clubface produces a trampoline-like effect on impact giving a more solid feel, and the clubs conform with USGA Rules.

IT'S MORE THAN A NEW CLUB, IT'S A NEW CATEGORY

No matter which iron you have the most difficulty hitting, from the 2 through 6-iron, you can now replace it with a corresponding numbered Middleclub 2 through 6. Because most golfers have trouble hitting their 3-iron, we recommend you replace it with the Middleclub 3.

You have nothing to lose but strokes off your score.

THE SPECS

Clubhead: Cobalt 57 (Cobalt, Chromium, Nickel, and Stainless steel alloy)

Steel shaft: True Temper Dynamic Gold

Graphite shaft: UST

Grip: Golf Pride Tour Velvet

MIDDLECLUB	LOFT	LIE	LENGTH
2	17°	62°	38¾"
3	20°	63°	38"
4	23°	64°	37½"
5	26°	64°	37"
6	29°	64°	36½"

The Middleclub is manufactured and assembled in Fort Worth, Texas using the most stringent quality standards in the industry.

The detail and finishing are comparable with the finest clubs on the market today.

If you want to know more about these remarkable clubs, call this toll free number: 877.445.6635 or visit us at www.Middleclub.com



Long-iron distance. Short-iron confidence.

